



**Glen Raven, Inc.**

1831 North Park Avenue  
Glen Raven, NC 27217  
(336) 227-6211

Quest is published by  
Glen Raven, Inc. and is mailed  
to all Glen Raven employees.

Presorted  
Standard  
US Postage  
**PAID**  
Burlington, NC  
27215  
Permit #24

ADDRESS SERVICE REQUESTED

[www.glenraven.com](http://www.glenraven.com) | [www.sunbrella.com](http://www.sunbrella.com) | [www.grtf.com](http://www.grtf.com) | [www.dickson-constant.com](http://www.dickson-constant.com) | [www.dickson-coatings.com](http://www.dickson-coatings.com)

# QUEST

JUNE 2014

**THE VOICE AND VISION  
OF GLEN RAVEN.**



# STRATA SPONSORS

## GLOBAL GEOGRID CONFERENCE



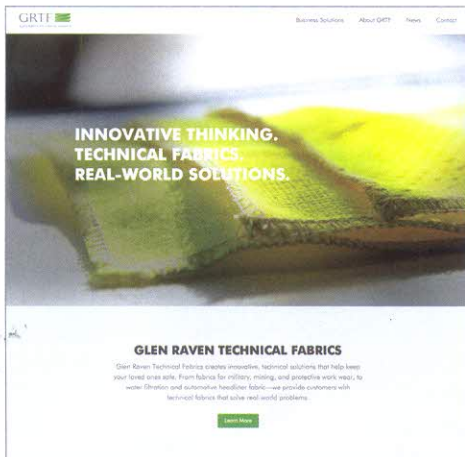
Strata associates from the U.S., Brazil and India. Top row, left to right: Sanjeev Khurana, Govind Keswani, Gautam Dalmia, Ashok Bhawnani, Jose Orlando Neto, Mujib Katrawala, C.V. Kanade, Shahrokh Bagli. Bottom row, left to right: Lance Carter, Narendra Dalmia, Chip Fuller, Harold Hill, Victor Pimentel and David Butchart.

Strata Systems, Glen Raven's geogrid subsidiary, has become a truly global business with operating units in the U.S., India and Brazil and exports all around the globe. To help encourage greater global collaborations, associates with the three business units met in India in May for a four-day global geogrid conference.

"Our goal was to come together as a global organization to encourage the sharing of geogrid products and technical design knowledge and experiences," said Chip Fuller, president of Strata Systems. "The meeting resulted in a lot of creative thinking, and everyone came away enthusiastic about what we can accomplish if we work collaboratively as a global company."

Strata, including its operations in India, became part of Glen Raven in 2007 with the acquisition of John Boyle & Company. Operations in Brazil were added in September of last year through Glen Raven's signing of a joint venture agreement with a Brazilian company, Geo Soluções. Strata specializes in products and design expertise for the stabilization of steep slopes and soils related to the construction of highways and a wide variety of residential, commercial and industrial buildings and infrastructure.

"We've identified many areas in which we can collaborate for research, new product development and innovative approaches for meeting the needs of the marketplace," Fuller said. "The great thing about our conference was how everyone began to think of Strata Global rather than just our individual business units in the U.S., India and Brazil."



# TECHNICAL FABRICS

## DEBUTS NEW BOOTH, WEBSITE

This year's Techtextil trade show in Atlanta was an historic event for Glen Raven Technical Fabrics as it debuted a trade show booth that boldly displays its new corporate identity. The show also marked the launch of a new corporate website for Technical Fabrics at [www.grtf.com](http://www.grtf.com).

"Techtextil is an ideal trade show environment for us because it allows us to showcase the full breadth of the eight markets we serve," said Rich Lippert, director of business development for the protective market for Technical Fabrics. "Because it's a technically oriented show, it also enabled us to emphasize our expertise in fabric formation, dyeing capabilities, lamination and specialty chemistry that adds value to our diverse portfolio of offerings."

In addition to the focus on Technical Fabrics, representatives from both Custom Fabrics and Trivantage were on hand to answer questions from attendees and take part in the various conferences held during the show.

"The traffic during the show was brisk as we connected with existing customers, potential new customers and our various trade partners," Lippert said. "With our new booth, new corporate identity, new website and extensive portfolio of technical solutions, we leveraged our participation in this show to the fullest."



Technical Fabrics new trade show booth and corporate website.